

August 17, 2016

Dear Parents of Seniors,

By this time of year, you are undoubtedly "swamped" with requests to purchase items for your senior, but I hope that you will consider a personal ad in this year's yearbook to recognize him/her. Each year we have a large section of these recognition ads in the book, and we do not want your senior to be left out. Your commitment will need to be mailed or delivered to Mrs. Robinson's office by **September 30th**. After that date we *MAY* have more room, so don't hesitate to ask, but we cannot guarantee it. Please don't be disappointed when your senior gets his or her book and they are not recognized in the back.

We have maintained the same pricing for many, many years, and this year we have a special addition for the full page. Pricing is as follows:

- full page - \$240 - unlimited photos (In the past, we have only allowed 8 photos.)
- 1/2 page - \$120 - up to 4 photos
- 1/4 page - \$60 - up to 2 photos

Our staff does a very good job of designing pages. Generally, the design of the page is driven by the photos; however, if you wish to design your own page, even if you just want to hand-draw it out on paper, we will work with that. You can also look at past yearbooks and specify which ones you like the best.

To be guaranteed a spot in the book, we will need your check, photos, write-up, and any other inclusions by **September 30th**. These should be mailed to my attention at Northview or brought by my office. Please indicate on the envelope whether the ad is a secret. Sometimes students will be involved in his or her ad at times; we just need to know your preference.

If you have further questions, email me at arobinson2@escambia.k12.fl.us or call 327-6681, ext.230.

Sincerely,

Alison N. Robinson

Yearbook Adviser